

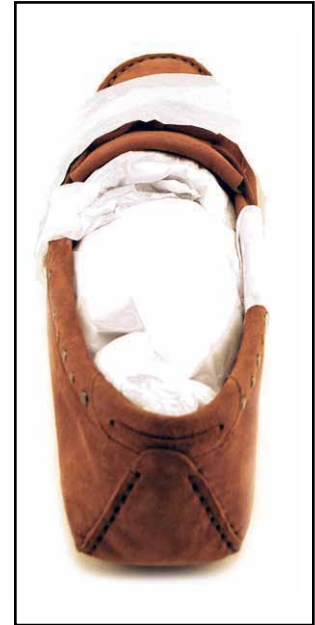
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**PACKING SHOE BOX**

1. Stuff toe of each shoe with white tissue paper.
2. Styles with tassels - wrap tassels with white paper.
3. Styles with tassels or kilties - apply wrap (folded tissue paper) around shoe covering tassels or kilties.

4. Fold one piece of tissue in half and place long ways in shoe box so that the tissue comes up above the top of the box on both ends.
5. Place two pieces of tissue in bottom of box on left hand side, with box label facing packer.
6. Place left shoe in box with heel facing box label.



**PACKING SHOE BOX (CONTINUED)**

7. Fold both sheets of packing tissue over left shoe, and place a folded/rolled piece of tissue at each end of shoe box.

8. Place right shoe in box with toe facing shoe box label.

9. Fold one piece of tissue completely over and under the right shoe. Place a piece of rolled tissue paper between toe and heel of both shoes.

10. Fold the remaining tissue over to completely cover the shoes. Fold top and bottom pieces first and finish with the right piece.

11. Place the lid on top with the logo facing to the right.